



News Release

Acuity Brands, Inc.
1170 Peachtree Street, NE

Suite 2400
Atlanta, GA 30309

Tel: 404 853 1400
Fax: 404 853 1430

AcuityBrands.com

Contact Info:

Michael Clemens
michael.clemens@acuitybrands.com
203-265-2842

Acuity Brands Announces the Grand Prize Winner of the Sensor Switch Dually Tailgate Challenge

Grand Prize Winner Entered Contest through Gilman Electric/CED

Atlanta, Georgia – December 14, 2011 – [Acuity Brands, Inc.](http://www.acuitybrands.com), (NYSE: AYI; “Company”), a market leader in innovative energy-efficient lighting and control solutions, is pleased to announce the Grand Prize Winner of the Sensor Switch Dually Tailgate Challenge. The winner of the promotion won a 2012 Ford F350 XLT pickup truck.

“We are pleased to award the Ford F350 XLT Truck to John Pardoe, an electrician, from Kittery, Maine. We hope he enjoys the vehicle for many years to come.” said Ben Hahn, [Acuity Brands](http://www.acuitybrands.com) Lighting Vice President, Sensor Switch Product Value Stream. “We chose the Dually (or Dual Rear Wheel) truck in this promotion because it highlights the Dual-Tech abilities of the Sensor Switch Occupancy sensors. In awarding this truck, we hope to promote the unique features of our sensors, including the use of patented Microphonics™ technology.”

“We are thrilled that Mr. Pardoe won this truck,” stated Rodney Jenkins, Regional Sales Manager for Acuity Brands, “and even more satisfied that he entered the contest through our premier partners at Gilman Electric/CED in Portland, ME.”

The Sensor Switch business unit of Acuity Brands held a sweepstakes for all contractors and lighting engineers who use or specify Sensor Switch products. The sweepstakes offered a chance at instant prizes and qualified the entrant for a chance at the Grand Prize drawing. The instant winners won one of three prizes: a rolling cooler, a 16 oz thermal

tumbler or a deluxe barbeque grill set – all produced to support the “tailgate” theme. The Grand Prize winner won a Ford F350 XLT pickup truck valued at over \$40,000. The winner of the Ford Super Duty Truck was randomly selected from hundreds of qualified entries.

Sensor Switch is an industry leader in Occupancy Sensor Products and Technology for Lighting Control. Sensor Switch provides innovative and cost effective solutions for a variety of lighting control applications. The occupancy sensors and photocell products utilize the most advanced technology in the industry, while still being simple and easy to install.

For more information about the Company's industry-leading line of lighting and controls solutions, please visit Acuity Brands and Sensor Switch on the web and the Acuity Brands YouTube Channel. You can also become a fan of Acuity Brands and Sensor Switch on Facebook®.

About Acuity Brands

Acuity Brands, Inc. is a North American market leader and one of the world's leading providers of luminaires, lighting control systems and related products and services with fiscal year 2011 net sales of \$1.8 billion. The Company's lighting and system control product lines include Lithonia Lighting®, Holophane®, Peerless®, Mark Architectural Lighting™, Hydrel®, American Electric Lighting®, Gotham®, Carandini®, RELOC®, Antique Street Lamps™, Tersen®, Winona® Lighting, Synergy® Lighting Controls, Sensor Switch®, Lighting Control & Design™, Dark to Light®, ROAM®, Sunoptics®, *acculamp*™ and Healthcare Lighting®. Headquartered in Atlanta, Georgia, Acuity Brands employs approximately 6,000 associates and has operations throughout North America, Europe and Asia.

#