



## News Release

Acuity Brands, Inc.  
1170 Peachtree Street, NE  
Suite 2400  
Atlanta, GA 30309  
Tel: 404 853 1400  
Fax: 404 853 1430  
AcuityBrands.com

### Contact Info:

**Michael Clemens**  
[michael.clemens@acuitybrands.com](mailto:michael.clemens@acuitybrands.com)  
203-265-2842

### **Acuity Brands Releases White Paper on High Bay Occupancy Sensors**

*Using Occupancy Sensors in High Bay Environments  
Delivers Energy Savings and Fast Return on Investment*

Atlanta, Georgia – December 7, 2010 – [Acuity Brands](http://www.acuitybrands.com) (NYSE: AYI), a market leader in innovative energy efficient lighting and control solutions, is pleased to announce the release of a new white paper entitled, “*High Bay Occupancy Sensors: Delivering Energy Savings and Fast Return on Investment.*”

The white paper, which can be found and downloaded at [www.sensorswitch.com](http://www.sensorswitch.com), discusses typical high bay spaces, defined as ceiling heights above 18’, such as warehouses, distribution centers, production facilities and other industrial spaces and the usual corresponding waste of energy due to lighting unoccupied areas. The paper also reveals energy-efficient lighting solutions that can reduce energy consumption and provide tremendous cost savings.

Michael Connolly, Energy Service Manager and AEE (Association of Energy Engineers) Certified Lighting Efficiency Program professional for Acuity Brands Lighting, explained the importance of this white paper. “A successful lighting solution in a high bay environment can have many benefits including a reduction of energy and maintenance costs, improved quality of lighting for a safe work setting, and lower energy usage that reduces a company’s carbon footprint. This paper gives solid examples of how this can be accomplished”, said Connolly.

By adding high bay occupancy sensors to fluorescent, HID or LED luminaires, users can realize energy savings of up to 69% or more. Occupancy sensors save energy and money while enhancing safety by providing the means for light to be delivered where needed, when needed. The white paper provides specific examples that clearly illustrate the savings potential and return on investment.

“When installing a new lighting system, rapid ROI is an important factor in the decision process,” continued Connolly. “By example, this white paper demonstrates that by adding occupancy sensors to lighting fixtures, a company can expect to recoup their investment in months, not years.”

Acuity Brands’ Sensor Switch offers a wide array of sensors for high bay and other integrated lighting applications and provides energy efficient solutions for industrial needs.

For more detailed information on the Sensor Switch® product line or to download the “*High Bay Occupancy Sensors*” white paper, visit [www.sensorswitch.com](http://www.sensorswitch.com).

### **About Acuity Brands**

Acuity Brands, Inc. is a North American market leader and one of the world’s leading providers of luminaires, lighting control systems and related products and services with fiscal year 2010 net sales of over \$1.6 billion. The Company’s lighting and system control product lines include Lithonia Lighting®, Holophane®, Peerless®, Mark Architectural Lighting™, Hydrel®, American Electric Lighting®, Gotham®, Carandini®, RELOC®, Antique Street Lamps™, Tersen®, Renaissance Lighting®, Winona Lighting®, Synergy® Lighting Controls, Sensor Switch®, Lighting Control & Design™, DTL® and ROAM®. Headquartered in Atlanta, Georgia, Acuity Brands employs approximately 6,000 associates and has operations throughout North America, Europe and Asia.

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